

# ClimateForce: Arctic 2019 Expedition



**Leadership-On-The-Edge Program for Corporates**







## ClimateForce: Arctic 2019 Expedition Leadership-On-The-Edge Program for Corporates

ClimateForce: Arctic 2019 has one of the most comprehensive on-board programming schedules of any polar expedition. Our renowned 'Leadership-On-The-Edge' program consists of a unique blend of leadership development, up-to-date climate change training, and sustainability education to help you on your leadership journey.

## About the Program

The British Polar Explorer Robert Swan founded the 2041 Foundation to ensure the preservation of Antarctica. The ClimateForce initiative was born out of 2041 as an initiative to train and develop sustainability champions and to help provide people with convenient solutions on the issue of our survival on earth.

For the past 15 years, we have worked with corporations like yourselves, across the globe in training thousands of your employees to support initiatives that you are doing around sustainability. Our mission, through our ClimateForce expeditions is to help corporations with your sustainability solutions.

This Expedition is an opportunity for the participants to reconnect with nature, to understand that sustainability and development must go hand-in-hand for lasting impact and our survival on our only habitat -planet Earth.

Alumni return home and utilize these expeditions as a catalyst to advance in both their professional and personal lives.





## Why Should Your Company Get Involved?

By getting involved with us, you will be joining an esteemed group of organizations that have had the opportunity to support the ClimateForce Mission. By sending your employee(s) or an identified youth representative on the expedition as a part of your Corporate Social Responsibility (CSR), you are creating a champion for your own organization(s) who will serve as a leader and spokesperson on environmental and energy issues. Through ripple effects, this person will become a brand ambassador for you, who will then go on to create long lasting sustainable impact in the world as your company leader.

We will work with you and the leader to identify and work on issues that are relevant to your business and then provide the resources to empower them as champions. With numerous team building activities, brainstorming group sessions and exercises, the leader can work on themselves and use the resources provided to build their understanding on climate change and sustainability. They will also have the opportunity make connections with some of the best sustainability professionals, scientists, researchers and entrepreneurs from across the world on the ship and potentially bring back solutions as well as right connections, that will help your organization in enhancing its sustainability program.

### Leadership On The Edge Program (LOTE)

The three main tenets of the LOTE Program are Leadership, Storytelling and Empowerment. These focus areas are to help provide your leader with the skills to excel in their life and for your organization.

#### 1. Leadership

Help to equip them with the tools to become a better leader.

#### 2. Storytelling

Work on developing their STORY about their LEADERSHIP JOURNEY, along with building and refining their public speaking skills.

#### 3. Empowerment

Provide them with tools to become Agents of Change and to prepare them for the new leadership role as an energy champion.

## List of Organizations Who Have Sent Participants on Past Expeditions





# ClimateForce Ambassadors in the Media



AFAR



PR Week



NASA.gov

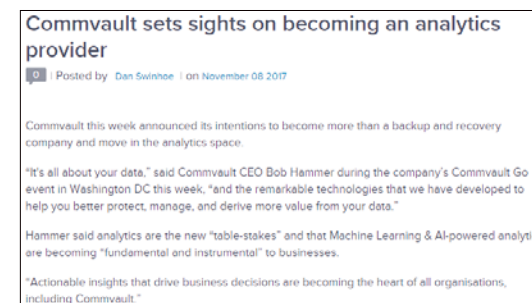
# ClimateForce Ambassadors in the Media



The Wall Street Journal



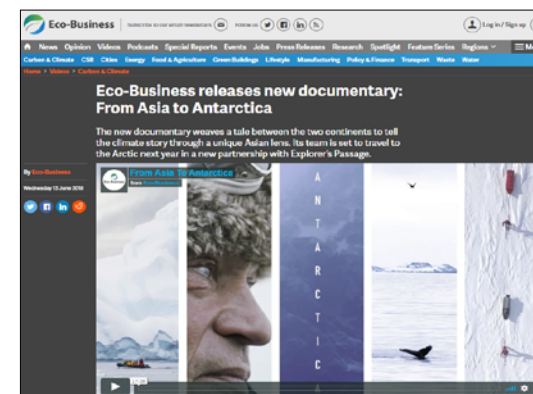
The Times of India



IDG Connect



Gulf News



Eco Business



## ClimateForce Leaders

### Robert Swan, OBE Founder, 2041 Foundation

Robert Swan, OBE is the first person in history to walk to both the South Pole and the North Pole. His experiences at the Poles allowed Swan to witness the effects of climate change firsthand, and he shifted his life's purpose to the preservation of Antarctica by combatting the effects of climate change. Swan is one of the world's preeminent polar explorers and environmental leaders and has been voted one of the top 10 motivational speakers in the world by Time Magazine. Swan works with major corporations across the globe on helping to develop employee leadership skills as well as to provide guidance on how to effectively implement effective sustainability programs.



### Jeff Bonaldi CEO, The Explorer's Passage

Jeff Bonaldi is the Founder & CEO of The Explorer's Passage. He created the company as a way to provide travelers with perspective on history's greatest stories through adventure travel experiences across the globe. Jeff also spent 15 years in executive leadership roles in sales, marketing, and investment management within the global financial industry. Jeff works closely with participants on the ClimateForce expeditions to provide guidance and education on the subjects of entrepreneurship and intrapreneurship. He has a deep interest in working with young professionals to help them overcome personal obstacles so that they thrive in their professional lives.



## ClimateForce Leaders

### Anjuli Pandit Program Director

Anjuli looks after Corporate Sustainability for BNP Paribas, based in London. Anjuli has a masters degree in International Public Management and Energy Policy from Sciences Po, Paris. She has also done projects with the Obama Administration, the International Energy Agency, and the solar light start-up, Greenlight Planet and helped launch Al Gore's The Climate Reality Project in India. Anjuli works closely with the ClimateForce ambassadors on the Expedition to provide them with the skills and tools necessary to implement sustainability structures within corporate and government structures.



### Barney Swan Managing Director, The ClimateForce Challenge

Barney Swan is the first person in history to walk 600 miles to the South Pole surviving solely on renewable energy. Barney is also the Managing Director of The ClimateForce Challenge where he leads the 7 year mission to clean up 360 million tons of carbon dioxide from the atmosphere. Using this journey as a platform for engagement, he works with corporations to empower audiences with solutions, dialogues, and measurable actions plans surrounding sustainable development.





## ClimateForce Leaders

### Wendy Gediman Education Advisor, 2041 Foundation

Originally from California, Wendy has lived in the UK for many years, teaching students of all ages at an American/International school. She runs Roots & Shoots, Wildlife Clubs for Lower and Middle School students at my school, engaging young people in learning how they can take action to protect all life on our planet. Roots & Shoots was founded in 1991 by Dr. Jane Goodall. In 2008, Wendy took her first journey to Antarctica with Robert Swan, on the 2041 Antarctic Ebase setting up expedition. Returning to Antarctica in 2013, she connected with students worldwide through her website and school visits. In December 2016, she was part of the IAE 80° South team at Union Glacier, testing the equipment and technology in preparation for the South Pole Energy Challenge. Wendy is the Educational Leader on the Expedition Leadership Team.



### David Hone Chief Climate Change Advisor

David Hone works for Shell International Ltd. and is the Chief Climate Change Adviser in the Shell Scenarios team. David was Chairman of the International Emissions Trading Association (IETA) from 2011-2013, a global business organization of some 140 companies and remains a Board member. The Association focuses on the development of carbon markets. He is also on the Board of the Washington based Centre for Climate and Energy Solutions (C2ES) and has recently joined the Board of the Global Carbon Capture and Storage Institute (GCCSI) in Melbourne, Australia. He will be leading the presentations and discussions on climate change and energy throughout the ClimateForce expedition.



## ClimateForce Testimonials

“For Company employees the trip was a powerful learning experience, an inspirational journey that will help to re-energize their commitment to their jobs and the environment. We hope that this partnership becomes an exemplary case study of public private partnership on the environment and sustainable development.”

**Jeff Foote**  
*Director, Environmental Strategies*  
**Coca Cola**

“This expedition is a testimony to the Mahindra Group’s unwavering commitment on climate change and sustainability. This was also an excellent opportunity to collaborate on a global platform with climate leaders, activists, corporate leaders and sharing a long term partnership and association with the first man to walk to both poles – Robert Swan. I’m delighted to have gained this experience which has helped me in becoming a sustainability hero and an inspiration to many.”

**Surmai Kaushik**  
*Head of Sustainability*  
**Mahindra Group**

“Leadership and engagement are key for a company’s productivity and the arguably its biggest challenges. Companies can develop the right skills and connect to something bigger than corporate work through meaningful experiences. Expeditions with The Explorer’s Passage and Climate Force to Antarctica and the Arctic are the quintessential transformative experiences that awaken people’s purpose and creativity. Studies show that being in close contact with nature makes you kinder, happier and more innovative. It has also been proven that exposure to nature decreases stress, relieves attention fatigue and increases activity in the brain’s prefrontal cortex. Additionally, being around inspiring people has proven to inspire us to action, to be more motivated, to have a heightened sense of purpose and even to become better at what we do. Now imagine these two experiences combined in this setting.”

“In business and in life is important to have clarity, focus, discipline and engagement, I found them all awaken and augmented in Antarctica, the most remote, pristine, wild and breathtaking place on earth with a group of inspiring leaders that know what they are doing. Go explore.”

**Aldo Gomez**  
*Head of Sustainability*  
**Aptiv**



# About ClimateForce Expeditions

The 2041 Foundation is once again partnering with The Explorer's Passage (TEP) to run the ClimateForce: Arctic 2019 Expedition. 2041 and TEP have worked closely together over the past 3 years in the execution and delivery of world class polar expeditions.

TEP is a historical based adventure company offering some of the most dynamic experiences in the travel industry. Each adventure offered by TEP tells a unique story, and provides guests with the opportunity to step back in time into the boots of some of the world's most profound explorers, leaders and luminaries whose courage, virtue and vision have changed the course of history. We can undoubtedly say that wherever your adventure leads, you'll return home invigorated, enriched, and inspired - by the land, its people, and its storied past.

